

BUREAU 28A

INFORMATION TECHNOLOGIES

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CONTENT



- KEY AREAS FOR ADVISORY SERVICES
- EXPERTISE

KEY AREAS FOR ADVISORY SERVICES



- structuring of operations
- contractual architecture to protect rights of software developers
- ways to separate and identify consumers and businesses





FOCUS: structuring of operations



- approximating target markets and developer markets; considerations:
 - tax
 - currency control
 - AML, CFT, sanctions
 - copyright and related rights
 - enforceability
 - e-commerce
 - protection of personal data

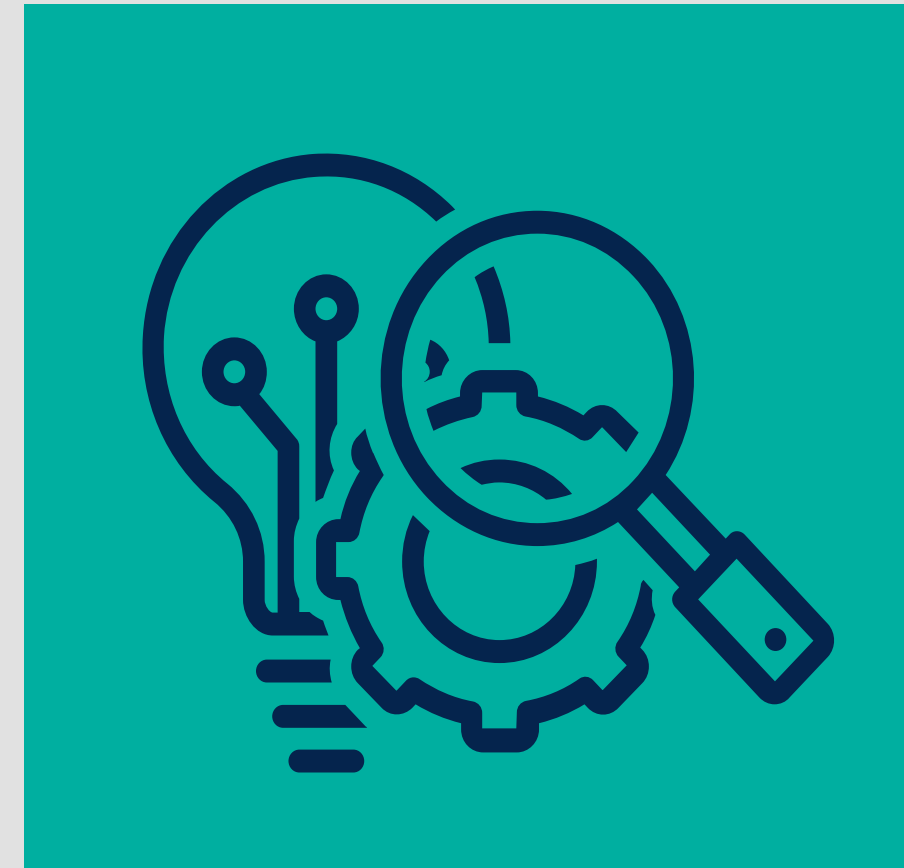
FOCUS: contractual architecture to protect rights of software developers

- reviewing platform (apps virtual stores and similar) requirements
- reviewing features of available agreements:
 - Software-as-a-Service (SaaS) agreements, including end-user agreements
 - software license agreements
 - classic license
 - shrink wrap license
 - clickwrap license
 - browse-wrap license



FOCUS: contractual architecture to protect rights of software developers (cont'd)

- service support services agreement
- software maintenance agreement
- software development agreement
- service level agreement (SLA)
- assignment of rights in software
- software purchase agreement
- narrowing down requirements of Azerbaijani law
- summarizing options and client requirements
- separating into consumer and business terms, if required or recommended



FOCUS: ways to separate and identify consumers and businesses

- identification and separation are technical processes
- terms applicable b2b and b2c might differ
- typically, b2b terms are more flexible *vis-à-vis* b2c
- consumers have protections afforded by law



EXPERTISE



- advising software developer in Azerbaijan on structuring of global operations
- advising various global payment systems and subsystems, such as clearing platforms, on servicing clients in Azerbaijan and, inter alia, payment resiliency, including personal data, advertisement, taxation
- advising businesses on local issues of global product rollouts

EXPERTISE



- advising global gaming platforms on local law sports betting regulations
- advising software developers on software agreements
- reviewing Azerbaijani law matters of blockchain project involving ICO of utility token and a e-wallet based on app popular in, among other jurisdictions, Azerbaijan



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Thank you